

Stephen A. Sarles

EDITOR
film/video

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SUMMARY

Over twenty years experience editing film and video

Worked with many advertising agencies, including Arnold Worldwide, Ingalls, Allen & Gerritsen, LoConte Goldman, Hill Holliday, BBDO, and J. Walter Thompson

Edited national and local television commercials for major accounts on Avid Media Composer and Final Cut Pro

Experienced in new business pitches, sales presentations and "brand essence"

Performed pre-production consulting, graphics work and training

Excellent problem solving, oral, and written communication skills

TECHNICAL SKILLS

Software: Avid Media Composer (Meridien and AVBV), Avid Symphony (Meridien), Final Cut Pro, Adobe Photoshop, Adobe AfterEffects

Platforms: Macintosh OSX, PC Windows XP Other Editing: Steenbeck, Kem, and Moviola flatbeds (35mm/16mm); Sony RM 450

PROFESSIONAL EXPERIENCE

Freelance Editor

Mar 2004 - Present

Edited Video projects and TV spots for Bose Corporation, TJ Maxx, Viewpoint Creative, Allen & Gerritsen, and other local companies. Video projects included demonstrations, testimonials, TV promos, year in review, corporate promotion and many others.

Panache Editorial, Senior Editor

Jan 1992 - Mar 2004

Film and Video Editor of national and local television commercials and other projects

Several spots won various awards at The New England Broadcasting Awards and Hatch Awards

Worked on new business pitches, sales presentations and "brand essence" pieces

Partial client list:

TJ Maxx

McDonald's

The Boston Globe

Volkswagen

truth

CVS

Blue Shield

Roger Williams Park Zoo

Royal Caribbean

Titleist

Verizon

Stop & Shop

Tufts Health Plan

Ocean Spray

Fidelity

Edited TV spots: local and national; individual and campaigns; originals and lifts and revisions

Sales videos, new business pitches, brand essence pieces, Internet testimonials, fundraising videos, promotional videos, behind-the-scenes videos, and the occasional focus group. Other duties included pre-production consulting, rough graphics work, assistant training and general problem solving.

Panache Editorial, Assistant Editor

Jan 1988 - Jan 1992

Supervised and supported the post-production phase of television commercials

Duties included rough video editing, synchronizing 35mm dailies, cutting original camera negative, editing sound effects

A Cut Above Editorial, Assistant Film Editor

Oct 1984 - Aug 1987

Supervised audio/video sessions

Designed system for locating film scenes

Coordinated finish-schedule with clients

Partial client list:

Pepsi

Coca Cola

Burger King

Kodak

Miller

Visa

EDUCATION

Boston University School of Public Communication, Boston MA

BS, Magna Cum Laude May 1983

New York University, New York, NY

Summer Film Production Workshop 1981

Harvard Extension School, Cambridge, MA

Course work in computer graphics programming 1987 - 1990

Complete skills list, project details, and references are available upon request.